

EXECUTIVE DIRECTIVE

SO ED 5341 INT

19 March 2002

TO: ALL STAFF
ALL CLASS V ORGS
ALL SO ORGS

INFO: FB
FOLOs

URGENT - IMPORTANT

THE 2002/2003 BIRTHDAY GAME

Refs:

LRH ED 339R INT	REVISION OF THE BIRTHDAY GAME 1982/83
LRH ED 339R-1 INT	THE MAKE-BREAK POINT OF AN ORG
IG NW BULLETIN No. 44	WAKE-UP CALL, The Urgency of Planetary Clearing

"The major pluspoint was PURPOSE. We wanted a big, booming org and we got one. Anything that did not contribute to that was cast aside and everything that did was pushed in fast. On every post there were no other fish to fry."—LRH (LRH ED 339R-1 INT)

The 2001/2002 Birthday Game has just ended. The winners have been duly awarded and internationally acclaimed at the March 13th celebration for giving LRH the gift he most wanted—the expansion of their org!

ITD and ODD have made history, their names high in lights in the Birthday Game Hall of Fame for they accomplished the purpose of LRH ED 339R and became the first two Class V orgs in the same city to reach Saint Hill size!

The international stats are in Affluence across the boards with many highest ever!

Many individual orgs have Affluence trending GDSes. They are starting the new Birthday Game at full speed and are rolling full steam ahead to rapidly build their org to SH size.

One for one, behind each of these Affluences is the determination and dedication from org staffs to accomplish the purpose of 339R and forward the message of *IG Network Bulletin No. 44, WAKE-UP CALL, The Urgency of Planetary Clearing*.

The winning orgs are living and breathing its message. The staffs read it over and over and on every post they apply it. They know the urgency to clear the planet has never been greater and the *only* answer is building their org—fast.

As a group and as individual staff members, they decided to:

GET WITH IT, ANSWER THE CALL and actually *BUILD* THEIR ORG.

In these orgs, there are no other fish to fry—that *IS* what they *DO*.

They get their public to read IG Network Bulletin No. 44 and they use it to get people started on service, trained and moving up The Bridge.

And very importantly, they use it to rally all Scientologists in their field to help and *join the org team as staff*.

A vital component of all the Affluences has been:

- *MASSIVE RECRUITMENT* using IG Network Bulletin No. 44,
- and rapidly posting the org from the top down, while hating staff for their post and getting them to produce their products.

The first quarter of the Birthday Game 2002/2003 has now begun.

If you are already using IG Network Bulletin No. 44 and doing these actions, expand upon them! If you are not, start doing them now!

Here are the rules of this year's game:

THE BIRTHDAY GAME POINTS

CLASS V ORGS

Each GDS is awarded Birthday Game points, based on the trend of the stat, as follows:

FOR EACH STAT IN NORMAL ON A 3-WEEK TREND = 1 POINT

FOR EACH STAT IN AFFLUENCE ON A 3-WEEK TREND = 3 POINTS

FOR EACH STAT IN POWER ON A 3-WEEK TREND = 6 POINTS

No points are earned below Normal.

The following stats in each division earn points in the game:

DIVISION 7

1. PDC—PAID COMPLETIONS (WITH PENALTY)
2. C/B—CASH ON HAND/BILLS OWING
3. PTF—PAYMENTS TO FLAG

DIVISION 1

1. QSH—QUALIFIED STAFF HIRED (WITH PENALTY)
2. FHS—NUMBER OF FULLY HATTED STAFF
3. AP/TP—ADMIN PERSONNEL/TECH PERSONNEL

DIVISION 2

1. GI—GROSS INCOME
2. GBS—GROSS BOOK SALES
3. PS—PAID STARTS

DIVISION 3

1. DPT7CL/BLSPD—DEPT 7 COLLECTIONS VERSUS BILLS PAID
2. AUDPTS—AUDIT POINTS MINUS BACKLOGS
3. ASSETRES—TOTAL ASSETS AND RESERVES

DIVISION 4

1. VSD—VALUE OF SERVICES DELIVERED
2. STP—STUDENT POINTS
3. WDAH—WELL DONE AUDITING HOURS

DIVISION 5

1. MPT—MONEY PAID FOR TRAINING
2. QTSM—FULLY QUALIFIED AND TRAINED STAFF MEMBERS
3. GIBY—GROSS INCOME DIVIDED BY NUMBER OF STAFF

DIVISION 6A

1. BIS—BODIES IN THE SHOP
2. NBSRAW—NUMBER OF BOOKS SOLD TO NEW PUBLIC
3. NISC—NUMBER OF INTRODUCTORY SERVICE COMPLETIONS

DIVISION 6B

1. FIRSTSTARTS—FIRST SERVICE STARTS
2. 6BCOMPS—PAID DIVISION 6B COMPLETIONS
3. RESIGNMAJ—RE-SIGNS FROM DIV 6B ONTO MAJOR DIV 4 SERVICES

DIVISION 6C

1. FSMC—AMOUNT OF FSM COMMISSIONS PAID
2. NMSU—NUMBER OF NEW MEMBERS SIGNED UP THAT WEEK
3. ACTSCN—NUMBER OF ACTIVE SCIENTOLOGISTS DELIVERING DIANETICS AND SCIENTOLOGY IN THE FIELD

*BONUS POINTS*1. *EXPANSION BONUS POINTS:*

To validate the overall expansion of your org, you will be awarded the following expansion bonus points:

- 3 points if the majority of your GDSes (over 50% of the GDSes) are in a Normal trend on a 6-week trend.
- 6 points if the majority of the GDSes are in a Normal trend on 12-week trend.
- 12 points if the majority of the GDSes are in a Normal trend on a 26-week trend.
- If the majority of your org GDSes are in Affluence on a 6-week trend, the Expansion points are doubled and you earn 6 points in the game.
- If the majority of your org GDSes are in Affluence on a 12-week trend, you earn 12 points.
- If the majority of your org GDSes are in Affluence on a 26-week trend, you earn 24 points.

In order to qualify for any of the above Expansion Bonus points, the stat of Paid Completions (with penalty) *must* be one of the uptrending GDSes and must be uptrending for the same number of weeks.

2. *COMPLETED PROGRAMS:*

The completion of the following programs count 5 points in the game:

Inspector General Network Bulletin programs, Golden Age of Tech Senior C/S Int Bulletins, LRH ED 339R Org Expansion programs, Strategic Planning Series programs and Evaluated Org programs.

3. *POSTED TECH-TRAINED STAFF:*

5 bonus points for each newly trained auditor, Supervisor, Word Clearer, Cramming Officer and C/S *posted* in Division 4, Division 5 or Division 6B (for Supervisor, Word Clearers, auditors). Each posted tech-trained staff member must be done with their TIP in accordance with IG Network Bulletin No. 42, TECHNICAL TRAINING CORPS. (A penalty of minus 5 is deducted from the org Birthday Game points if any such staff is lost due to transfer, removal, dismissal or blow; that penalty is deducted the week it occurs.)

ADDITIONAL BIRTHDAY GAME STATS

The stats of AUDITORS MADE, ATTENDEES AT CHURCH SERVICES & CEREMONIES (ATTENDEES) and PUBLIC SHOWN ORIENTATION (PSO) are additional stats which earn points in the game based on the 3-week trend of the stat.

SEA ORG SERVICE ORGS & CC INT

The same divisional statistics listed above for the Class V orgs receive Birthday Game points in the Sea Org Service Org Birthday Game, except the following statistics:

DIVISION 6A

1. BIS—BODIES IN THE SHOP
2. FSMCORG—VALUE OF FSM COMMISSIONS PAID TO ORGS AND MISSIONS AS FSMs THAT WEEK
3. NNCF—NEW NAMES TO CENTRAL FILES

DIVISION 6B

1. SAFT—SCIENTOLOGISTS ARRIVED FOR THE FIRST TIME
2. 6BARR—DIVISION 6B ARRIVALS
3. 6BGI—DIVISION 6B GROSS INCOME

DIVISION 6C

1. FSMC—AMOUNT OF FSM COMMISSIONS PAID
2. NMSU—NUMBER OF MEMBERS SIGNED UP THAT WEEK
3. ACTSCN—NUMBER OF ACTIVE SCIENTOLOGISTS DELIVERING DIANETICS & SCIENTOLOGY IN THE FIELD

BONUS POINTS

The bonus points in the Class V org league also apply to the Sea Org Service Org league (including CC Int). These are Expansion Bonus Points, Posted Tech-Trained Staff and Completed Programs.

ADDITIONAL BIRTHDAY GAME STATS

In addition to the divisional stats listed above, the following statistics earn Birthday Game points, based on the 3-week trend of the stat.

ASHO DAY, ASHO FOUNDATION & SAINT HILL FOUNDATION:

1. Briefing Course Level Starts (each BC level started counts as 1)
2. Briefing Course Level Completions (each BC level course completion counts as 1)
3. Attendees at Church Services & Ceremonies

AOSHS:

1. Briefing Course Level Completions (each BC level completed counts as 1)
2. OTs (new OTs made that week; each OT Level completed counts as 1)
3. Attendees at Church Services & Ceremonies

AOLA:

1. Solo Auditors (each Solo Auditor auditing that week counts as 1)
2. OTs (new OTs made that week; each OT Level completed counts as 1)
3. Attendees at Church Services & Ceremonies

CC INTERNATIONAL:

The Celebrity Centre Class V orgs play the Birthday Game in the Class V org league except for Celebrity Centre International which competes in the Sea Org Service Org league.

In addition to the same Class V org divisional stats and bonus points, CC Int also has the same additional Birthday Game stats as other Class V orgs (AUDITORS MADE, ATTENDEES and PUBLIC SHOWN ORIENTATION).

A WARNING

If false statistics are detected in an org and stat corrections are originated from the org itself, the Birthday Game points are cancelled which were given for the statistics that were corrected, and these are deducted from the quarterly and cumulative points.

In the case of false statistics being detected in an org by the FOLO and Flag Bureaux and the org has accumulated Birthday Game points which were not honestly earned, the org is penalized for the false report, which violates the purpose of the Birthday Game. If this is found, the org will be returned to 0 points in that quarter and will be placed at the end of the line to get the Universe Corps.

QUERIES

Any query concerning the Birthday Game points or standings in the game is to be addressed to the Birthday Game I/C International at the Flag Bureaux, with a copy to the Continental Birthday Game I/C at the FOLO. Only queries for the weekending just past will be considered and any queries prior to this week are forfeited.

BIRTHDAY GAME QUARTERS

The quarters in the 2002/2003 Birthday Game are as follows:

- | | |
|-------------|---------------|
| 1st quarter | 20 June 2002 |
| 2nd quarter | 26 Sept 2002 |
| 3rd quarter | 2 Jan 2003 |
| 4th quarter | 13 March 2003 |

SUMMARY

So there you have it—the Birthday Game for 2002/2003!

Post up all the statistics and bonus points which count in the game.

Make the rules of the game known to *all* staff.

Keep them briefed *at all times* on your org's score and its position in the race. Get the whole team working together to constantly move your org up in the Birthday Game standings.

Use IG Network Bulletin No. 44, WAKE-UP CALL, The Urgency of Planetary Clearing, to activate your field, get public on service and recruit, recruit, RECRUIT and build your org to Saint Hill size.

PLAY THE GAME TO *WIN*.

And YOU, YOUR ORG AND THE WORLD *WILL* WIN.

BIRTHDAY GAME I/C INTERNATIONAL

Authorized by
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CSI:BK:TS:ab